

Mastercard Further Drives Empowerment Initiative for Hong Kong's Women Entrepreneurs

Nine new exciting and inspiring special privileges available for Mastercard cardholders



HONG KONG – June 10, 2021 – Continuing the momentum of empowering women entrepreneurs in Hong Kong, Mastercard today announced its enhanced support for female-driven shops, stores and services. The initiative aims to inspire more women in the city to follow their passions and make their mark in the world of business.

In addition to the collaboration with world-famous fashion icon Vivienne Tam and local entrepreneurs including 2017 Asia's Best Female Chef May Chow and Floristry by Art of Living founder Emily Wong, Mastercard is going full throttle with its women empowerment campaign through the introduction of more special privileges including offers and discounts throughout the year for Mastercard cardholders.

Helena Chen, Managing Director, Hong Kong and Macau, Mastercard, said, "In response to the growing inspiration among female entrepreneurs in Hong Kong, Mastercard aims to further encourage more women into advancing their careers, chasing their passions, and making a name for themselves in their chosen fields. Mastercard is poised to continue helping shape a more inclusive and diverse business landscape in the city while also serving special treats and privileges to shoppers."



Hong Kong shoppers can indulge on a wide array of exclusive privileges throughout the rest of the year:

Merchants	Promotional Offers
AMAVII A contemporary designer eyewear label specializing in Aerospace Titanium, the lightest and strongest material for eyewear frames.	From now until December 31, 2021, Mastercard cardholders can get 15 percent off all AMAVII products when purchasing HK\$2,000 or above through their website with Mastercard cards.
ARCH A lifestyle wellness studio offering meditation and other personal wellbeing, healthy lifestyle classes and workshops.	From now until December 31, 2021, Mastercard cardholders can enjoy 20 percent off on crystal products and special monthly offers such as therapy workshops and classes (Singing bowl 1on1, Biofield Tuning and Spiritual Response Therapy) when presenting their Mastercard electronic payment receipts upon redemption.
Floristry by Art of Living A brand that brings out the similarity between the cycle of flowers and life.	From now until June 30, 2021, Mastercard cardholders can enjoy 15 percent off their first payment of a weekly subscription.
Go Lucky by Thierry Chow A contemporary concept fusing Feng Shui with mindful and modern design to create the space you love.	From now until July 10, 2021, Mastercard cardholders can purchase the following special edition of Feng Shui design pieces at a discounted price: • Redwood Bird at HK\$1,880 • Golden Aluminium Bull at HK\$2,880 • Marble Stone Dog at HK\$2,380
Little Bao and Happy Paradise Little Bao is a modern Chinese diner influenced by the international tastes of its hometown Hong Kong, while Happy Paradise a re-imagination of a wildly unique yet casual Chinese dining experience.	From now until August 31, 2021, Mastercard cardholders can enjoy the Happy Bao tasting menu for two at HK\$268 per person plus 10 percent at Little Bao Diner in Fashion Walk, Causeway Bay, or enjoy the Happy Paradise menu for two at HK\$388 per person plus 10 percent at Happy Paradise in Central.
Mceramics Design Mariane Chan, a former fashion stylist turned ceramicist, offers a variety of ceramic products and design services for clients, all proudly made by hand in Hong Kong.	From now until August 31, 2021, one teacup and one saucer or a dessert plate at a discount price of HK\$450, or one soup bowl and a side plate for only HK\$650 await Mastercard cardholders.



Merchants	Promotional Offers
Rooftop Republic A social enterprise with a mission to make our cities and food systems more sustainable through urban farming.	From now until December 31, 2021, Mastercard cardholders can get 10 percent off all products on the Rooftop Republic website.
VIVIENNE TAM An international designer known for her culture-bridging, east-meets-west approach to design as well as pioneering global collaborations marrying fashion with technology.	From now until July 4, 2021, Mastercard cardholders can continue enjoying a 15 percent discount at VIVIENNE TAM shops with single purchase of HK\$3,000 or above on New Arrivals, including at least one item from the “Opera Girl” or “V_Panda” apparel and accessories collection, when using Mastercard cards.
WOODCO Candle makers that bring a new spin on scents that aim to capture a moment in time.	From now until November 30, 2021, Mastercard cardholders can enjoy 10 percent off when spending HK\$400 or above plus a free USB lighter on their purchases using Mastercard cards.

Celebrate women empowerment! Support these local women-driven businesses with Mastercard now!

For more details, please visit [here](#).

Terms and conditions apply for the promotions above.

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About Mastercard (NYSE: MA) www.mastercard.com

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. Our decency quotient, or DQ, drives our culture and everything we do inside and outside of our company. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

Mastercard Communications Contact

Karen Lo, Karen.Lo@mastercard.com

Janus Lau, Janus.Lau@mastercard.com

Agency Communications Contact (Mastercard)

Sam Cho, (852) 2533 9982, scho@webershandwick.com

Cherry Ho, (852) 2533 9905, cho@webershandwick.com