



Mastercard Underlines Support for Sick Children and Families Through Charity Partnership

One set of red packets to be donated to Ronald McDonald House Charities Hong Kong's beneficiary families for every Chinese New Year red packet purchase using Mastercard cards

HONG KONG, January 14, 2021 – The COVID-19 pandemic has presented challenges to people all over the world. Many have been adapting to new habits and behaviors such as using more digitalized tools amid the new normal over the past year. As a global technology company in the payments industry, Mastercard continues to make significant efforts to support Hongkongers who are adapting to these changes. At the same time, Mastercard is also introducing more corporate social responsibility initiatives for the benefit of society. Now, Mastercard is partnering with Ronald McDonald House Charities Hong Kong (RMHC Hong Kong) to hold a charity sale of red packets for the upcoming Year of the Ox.

Throughout its 25 years of service in Hong Kong, RMHC Hong Kong has been providing a temporary housing service for sick children and their families, allowing them to stay close to each other during periods of treatment. For the first time, RMHC Hong Kong is partnering with local artist Din-Dong to design cute and auspicious Year of the Ox-themed red packets. From now until February 7, 2021, a set of red packets¹ will be donated to a beneficiary family by the campaign sponsor, The Grand for every red packet purchase via RMHC Hong Kong's website using Mastercard cards. All proceeds from the charity sale will also go to the RMHC Hong Kong to help more families in need.

"Mastercard understands that consumers are now changing their behaviors and lifestyles to adapt to the new normal. In addition to providing safe, secure and convenient digital payment services, Mastercard always put support for the local community as one of the top priorities in our day-to-day business operations. This initiative underscores Mastercard's partnership with Ronald McDonald House Charities in doing noble work by bringing sick children and their families together. It also further highlights Mastercard's dedication to realizing its corporate social responsibility in these challenging times," said Helena Chen, Managing Director, Hong Kong and Macau, Mastercard.

"We are excited to partner up with Mastercard in our Red Packet Charity Sale. I would like to express my gratitude to Mastercard for supporting Ronald McDonald House Charities Hong Kong, which enable us to keep families close during their difficult times. Under the pandemic, everyone can spread love and send best wishes to the families by supporting the Red Packet Charity Sale," said Iris Wong, Executive Director, Ronald McDonald House Charities Hong Kong.

Four pieces of Fai Chun will also be given for each set of red packets purchased.

Celebrate the Year of the Ox in good health while spreading love and care in the community. The red packets can now be purchased online from the [RMHC website](#) using Mastercard cards!

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¹ A maximum of 300 sets of red packets will be donated.

Photo caption:



Ms. Helena Chen (right), Managing Director, Hong Kong and Macau, Mastercard, and Ms. Iris Wong (left), Executive Director, Ronald McDonald House Charities Hong Kong, announce their partnership to hold a charity sale of red packets to help more sick children and families in need.

About Mastercard (NYSE: MA), www.mastercard.com

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart, and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments, and businesses realize their greatest potential. Our decency quotient, or DQ, drives our culture and everything we do inside and outside of our company. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all. Mastercard is the sole corporate donor to the Mastercard Impact Fund.

About Ronald McDonald House Charities® (RMHC) Hong Kong

Under the auspices of RMHC Hong Kong, Ronald McDonald House® (RMH) was set up in 1996 as the first RMH in Asia to provide a “home-away-from-home” for sick children and their families, enabling them to close to each other and the care and resources they need. At the ‘home-away-from-home’, there are 23 family bedrooms, including an isolation suite, a communal kitchen, library, study room, play area, communal dining area and organic garden. It is not just offering a room to stay in, but also providing comfort, support and resources for families with seriously sick children just steps from the hospital. Since its establishment, more than 180,000 nights have been provided for sick children and families.

RMHC Hong Kong is an independent NGO registered under Section 88 of the Hong Kong Inland Revenue Ordinance and governed by an independent Board of Directors.

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